

March 2012



Taft Tidings



265 College St #2A ~ New Haven, CT 06510 ~ 203-495-8238 (TAFT) ~ www.taftapartments.com
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The Sun Always Shines At The Taft ~ A New Haven Tradition Since 1912

M A I N T E N A N C E C O R N E R

RATE-YOUR-MAINTENANCE

If the Maintenance Team has recently completed work in your apartment home, don't forget to fill out your "Rate Your Maintenance" card. Return it back to the office for your chance to win a \$25 gift certificate to a Taft business of your choice. February's Rate-Your-Maintenance winners are Taft Resident Ralph Mendelson & Joel Celi from our Maintenance Team.

Karma Salon's HOT Press Release

The Taft would like to give a big congratulations to Karma Salon for being mentioned as one of the up and coming salons on AOL's "Hot in My Salon" series and in Be Magazine. Stylelist.com says Karma Salon's reds are "a great mix of sweet and sexy". Karma Salon, home to hip hair styling and state of the art color in Greater New Haven, is one of only three salons in the tri-state area to be featured on upcoming episodes of AOL's online "Hot in My Salon" series. "Because clients rate salons by the personal service, experience and talent they receive," Be Magazine says, "we stand up for the salons that couldn't get press, but nevertheless, did a fabulous job everyday serving their clients with first class attention and care." Because of that, Be Magazine debuted Karma as #87 in their list of the best indie salons nationwide and most sought after salon in New Haven. Not to bad for starters. To see more about Karma Salon please visit: <http://main.stylelist.com/hair-salons/karma-salon/> or <http://www.karmasalon.com/>

Important Reminders

- If you have not already done so, please return all lease renewal documents to The Taft office as soon as possible.
- If you are not planning to renew your lease and you know when you will be moving out, stop by the office or visit the Resident Portal to get a Move-Out Notice form. The Taft requires all of our residents to give us a 60 day move out notice prior to the end of the lease. If there are questions about this please call, e-mail, or stop by the office.



Robert Richardson Day

March is generally associated with the Irish and more specifically St. Patrick's Day. On March 20th, the Taft will be celebrating the life of a Taft notable who worked at Hotel Taft for 30 years. Robert Richardson was a desk clerk at Hotel Taft, and customer service was very important to him. Richardson can be quoted as saying, "A good hotel employee tries to keep his personalities out of it. He is a part of a smoothly working machine and if he has the hotel's interests at heart, he will do this job as quietly and unobtrusively as possible," and "today's guests demand courtesy and efficient service and that's what we try to give them." Today's Taft team strives to incorporate these views & beliefs on a daily basis. The Taft office will be offering free photo copies (limit of 10 copies per resident), free domestic faxes, and extra news papers in the lobby to reflect our daily efforts in customer service. In honor of Robert Richardson, very special refreshments will be served in the Grand Lobby from 3pm - 5pm. To learn more about the history of The Taft, go to www.taftapartments.com.

New Haven Advocate Best Of 2012 Campaign

The New Haven Advocate's Best of New Haven 2012 campaign is still running strong and you can still get your vote in for The Taft Apartments! The Taft would love for all of our residents and community to vote for us for Best Apartment Complex, located under the category Home and Garden. Voting takes place starting February 9, 2012 and will run through March 6, 2012. Votes can be cast online at: <http://www.ct.com/news/advocates/best-of-ct/> or paper ballots can be found within upcoming issues of the New Haven Advocate. Ballots are available for residents to fill out on the front desk in the grand lobby and we will mail all completed ballots, via The Taft office, free of charge. Every vote counts! Please help us win Best Apartment Complex for another consecutive year. What a great way to add to The Taft's year long birthday celebration!

**ADVOCATE
★ BEST ★
OF
NEW HAVEN™
READERS' POLL
2012**

VOTE FOR US!

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Spring Break

2012!

The Taft Team would like to wish all of our residents a happy and safe spring break. This is the time to relax, let loose (a little bit), and take your mind off all of the stresses in life. For those of you going away, have fun and we will see you upon your return!

EVENTS

March Mahler

Come join Orchestra New England and their special guests "Met" Star Sasha Cooke, mezzo, and Sam Levine, tenor as they perform Mahler: Das Lied von der Erde. Orchestra New England (ONE) is one of the most versatile and exciting orchestras in America. The Orchestra is committed to quality and innovation, a commitment that has made its artistic achievements possible by generating and nurturing an unusual workplace and a remarkable orchestra. Orchestra New England will be performing on March 12, 2012. For more information please visit:

www.orchestranewengland.org

Hips Against Hunger: Yale Belly Dance Spring Show

Get ready for a belly dance spectacular, and fundraiser for the Downtown Evening Soup Kitchen! March 30, 8 pm, and March 31, 8 pm, Harkness Auditorium. This dynamic dance show will include exciting swirling skirts, spinning veils, breathtaking sword balancing, and dances to traditional and modern music from the Middle East and beyond! Celebrating the 25th anniversary of the Downtown Evening Soup Kitchen, we hope to make this our most extravagant show ever! Sponsored by the Yale Office of International Students and Scholars and the McDougal Center. Please visit: www.yale.edu/bellydance/events/ for more information.

Solar Youth's Solar Jam Benefit Party

You are invited to help celebrate Solar Youth's success at their annual Benefit Party! This evening of food, dancing, and a live and silent auction will generate support for the expansion of Solar Youth's programs to hundreds of additional youth in low income communities in New Haven. The Solar Jam Benefit will be held at Solar Youth located at 355 Prospect Street on March 22, 2012. For more information on this event please visit:

www.solaryouth.org/save-date-solar-youths-solar-jam.

The Brothers Grimm and a Showgirl

Award-winning Pantochino Productions Inc. presents a new musical by Bert Bernardi and Justin Rugg. "The Brothers Grimm and a Showgirl" is a super fun, wildly imaginative new family musical featuring spoofs and goofs of favorite fairy tales including Snow White, Little Red Riding Hood, Rapunzel, Sleeping Beauty and much, much more. It's the most 'happy ever after' show you'll ever see! Great for all ages! Performances Friday March 16 at 7:30pm, Saturday March 17 at 2pm & 5pm, Sunday March 18 at Noon and 2:30pm. All performances will be held at The Off-Broadway Theater at Yale located on 41 Broadway. For more information please visit: www.pantochino.com

Hot Stove Breakfast with Rich Marazzi

The Hot Stove League Heats Up Once Again! Business leaders and baseball fans, don't miss this exciting event! Hot Stove Breakfast with Rich Marazzi, Sports Haven, 600 Long Wharf Drive, New Haven. Ten dollars includes full breakfast. Join the Sports Council for a fun morning of baseball talk! Rich Marazzi is the baseball rules consultant for the New York Yankees, Boston Red Sox and Toronto Blue Jays. He is currently the host of *Inside Yankee Baseball*, heard weekly on ESPN Radio 1300 during the baseball season. Marazzi is also a national rules columnist for the *USA Today Sports Weekly*, *Baseball Digest* and several other publications. The Hot Stove Breakfast will be held on March 1, 2012 from 7:30am - 9:30am.

Greater New Haven St. Patrick's Day Parade

Save the Date – Parade Day is Sunday, March 11, 2012 at 1:30 PM. Cead Mile Failte (A hundred thousand welcomes) from The St. Patrick's Day Parade Committee of Greater New Haven. The St. Patrick's Day Parade tradition was born in New Haven on March 17, 1842, when about 90 members of the Hibernian Provident Society, a mutual aid organization formed the previous year, marched through the city streets behind a banner made especially for the occasion. Since the mid-1950's the St. Patrick's Day Parade of Greater New Haven has become one of New England's premier Irish events. It is the largest, single-day spectator event in the State of Connecticut. As the 6th oldest parade in the nation, its fame was recognized by the Library of Congress in 1999. This keepsake of New Haven's Irish community became a national keepsake when the Library of Congress selected the Greater New Haven St. Patrick's Day Parade as an outstanding example of American folk life.



Traditional Irish Music & Song Session

Accomplished traditional folk fiddler and vocalist, Jessica Semins, native New Yorker and New Haven transplant, hosts a weekly traditional Irish music and singing session at O'Toole's Irish Pub, Sundays 6:30-9:30 pm. Each week she is joined by a guest guitarist and local musicians to bring you the liveliest reels and jigs in the city. Musicians and singers are welcome to join in! Performances will be held on Sundays throughout March at O'Tooles Irish Pub & Restaurant located at 157 Orange Street. For more information please visit: www.otoolesforapint.com/